

Graphic Designer

Do you have a strong work ethic and are passionate about education and community programs? Be part of a team where you can work for a non-profit organization and make an impact on students to learn more! You can make a difference in the world by giving students the opportunity to access free and affordable educational services!

About Peel Region Educational Services:

Peel Region Educational Services (PRES) is a not-for-profit organization dedicated to providing individuals across the Peel region and beyond with accessible, free, and affordable educational resources. We offer a safe and supportive learning environment designed to inspire, motivate, and empower individuals as they build a strong foundation for personal growth.

About this opportunity:

As a Graphic Designer at PRES, you will create visually engaging digital and print materials that strengthen the organization's brand identity and support communication, outreach, and educational initiatives. Your work will elevate user experience, enhance engagement, and ensure accessible and inclusive design across all platforms.

Key responsibilities are as follows

- Design graphics, layouts, and branding materials for digital and print platforms including logos, banners, promotional assets, and social media content
- Apply design principles including typography, color theory, and composition to create polished and effective visuals
- Collaborate with developers, marketing teams, and content creators to ensure designs support organizational goals
- Present design concepts, gather stakeholder feedback, and adjust materials to ensure consistency across all touchpoints
- Maintain and update the organization's visual identity across campaigns, programs, and outreach initiatives
- Create responsive and optimized graphics suitable for various devices and digital platforms
- Evaluate designs based on usability, accessibility, and feedback to ensure high quality and impact
- Produce creative assets for web development, newsletters, marketing campaigns, and social media
- Stay current with industry trends, design tools, and emerging creative technologies

- Manage multiple design projects simultaneously while meeting deadlines and maintaining professional quality
- Deliver day camps (e.g., March Break Camp, Weekend Camp, and Summer Camp) and other virtual and in-person educational programs across the Greater Toronto Area

Requirements:

- Experience in graphic design, digital media, visual communication, or related fields
- Proficiency with design tools such as Adobe Creative Suite, Canva, or similar platforms
- Strong understanding of branding, layout, typography, and visual composition
- Excellent communication skills and the ability to collaborate effectively with cross-functional teams
- Strong organizational and time-management abilities
- Ability to work full-time including weekdays and one weekend day depending on scheduling
- Ability to travel across the Greater Toronto Area including Peel Region and Toronto
- A valid Standard First Aid with CPR-C certification and a clear Vulnerable Sector Check are required prior to start date (not reimbursed).
- Candidates must be between 15-30 years of age, a Canadian citizen/permanent resident/refugee protection status, and have a valid SIN.

Assets:

- Experience designing for nonprofits, community organizations, or educational settings
- Knowledge of web design, UI/UX principles, or digital accessibility standards
- Experience working with diverse or underrepresented communities
- Multilingual abilities (reading, writing, speaking, listening)
- Access to a vehicle and a valid G2/G Ontario driver's license

This is a fully in-person position. Salary ranges from \$18-26/hour, dependent on experience, skills, education, and role.